

The purpose of the pack is to promote Humankind using a range of collateral to reach out to the Humankind target market.

The Humankind target audience is: University researchers, medical practitioners/psychologists, counsellors, mediators, clients living with chronic illness/pain, carers, friends and families of someone living with chronic illness/pain.

Humankind website and resources are available at: www.humankind-relationships.com.au

We anticipate that you will adapt and tailor these media resources to meet your needs.

Checklist of available media in the pack:

- Suggested copy for websites
- Suggested copy for internal newsletters
- Latest news image for website
- Information for Practitioners
- Videos –
 - What is Humankind? promotional video is available to download for use from following link:
<https://vimeo.com/user26929089/review/142470545/7d03891bf9>
 - All of the Humankind videos are available from Relationships Australia YouTube channel
https://www.youtube.com/channel/UC5aT1pHJyWRQKEMb_XX9C4A
- Selection of posts for Facebook and tweets for twitter
- 4 x images with quotes for sized Facebook and twitter
- Facebook cover image
- DL brochures – see below for info*
- Email signature

*DL brochures are available for a small cost from OpenBook Howden [here](#).

Thank you for your assistance in promoting Humankind.

Relationships Australia

www.humankind-relationships.com.au